

WHAT IS CLAIMED IS:

1. A retail display accessory for assisting a consumer in color coordinating a first article of clothing with a second article of clothing, the accessory comprising:

a body section that is constructed to be carried by the first article of clothing, the body section having a first indicia section identifying a predominant color of the first article of clothing and a second indicia section that identifies colors for the second article of clothing that are complementary to the color of the first article of clothing.

2. The retail display accessory of claim 1, wherein the first article of clothing is a tie and the second article of clothing is a shirt.

3. The retail display accessory of claim 1, wherein the body section is formed of a paper material and includes a space formed between a front section and a rear section which receives the first article of clothing so that the body section is disposed around a portion of the first article of clothing.

4. The retail display accessory of claim 1, wherein the body section includes a tab that extends outwardly from a base section with the first indicia section being formed on one face of the tab.

5. The retail display accessory of claim 4, wherein the second indicia section is formed on one face of the base section.

6. The retail display accessory of claim 1, wherein the body section is formed of a blank that includes two fold lines that partition the blank into two end sections and an intermediate section formed therebetween.

7. The retail display accessory of claim 6, wherein the blank is folded along the two fold lines so that one end of one end section is brought into contact with one face of the other end section.

8. The retail display accessory of claim 7, wherein the one end section is adhered to the other end section with a glue material.

9. The retail display accessory of claim 6, wherein the body section includes a top edge and an opposing lower edge with a tab extending outwardly from one of the top edge and the bottom edge, the first indicia section being formed on one face of the tab.

10. The retail display accessory of claim 1, wherein indicia for each of the complementary colors represents a predominant color of the second article of clothing.

11. The retail display accessory of claim 1, wherein the second indicia section includes a plurality of color indicators, each color indicator representing one color that is complementary to the predominant color of the first article of clothing.

12. The retail display accessory of claim 11, wherein the color indicator is a bounded area that contains one printed color therein.

13. The retail display accessory of claim 12, wherein the bounded area is in the form of a shape selected from the group consisting of a square, rectangle, triangle, circle, oval, and oblong.

14. The retail display accessory of claim 1, wherein the predominant color of the first article of clothing is identified by text written in the first indicia section.

15. The retail display accessory of claim 1, wherein the predominant color of the first article of clothing is identified by a swash of color disposed in the first indicia section.

16. The retail display accessory of claim 1, wherein the predominant color of the first article of clothing is red and the complementary colors displayed in the second indicia section are two or more colors selected from the group consisting of white, ivory, silver, blue, and black.

17. The retail display accessory of claim 1, wherein the predominant color of the first article of clothing is blue and the complementary colors displayed in the second indicia section are two or more colors selected from the group consisting of white, gray, blue, silver and black.

18. The retail display accessory of claim 1, wherein the predominant color of the first article of clothing is taupe and the complementary colors displayed in the second indicia section are two or more colors selected from the group consisting of white, silver, cream, black and ivory.

19. The retail display accessory of claim 1, wherein the predominant color of the first article of clothing is olive and the complementary colors displayed in the second indicia section are two or more colors selected from the group consisting of white, ivory, olive, cream, and black.

20. The retail display accessory of claim 1, wherein the predominant color of the first article of clothing is yellow and the complementary colors displayed in the second indicia section are two or more colors selected from the group consisting of white, blue, cream, silver, and ivory.

21. The retail display accessory of claim 1, wherein the predominant color of the first article of clothing is burgundy and the complementary colors displayed in the second

indicia section are two or more colors selected from the group consisting of white, burgundy, silver, mustard /gold, ivory and black.

22. A retail display accessory for assisting a consumer in color coordinating a first article of clothing with a second article of clothing, the accessory comprising:

an article having a front section and an opposing rear section with a slot being formed therebetween for receiving the first article of clothing, the front section having a first indicia section identifying a predominant color of the first article of clothing which is received in the slot and a second indicia section that identifies colors for the second article of clothing that are complementary to the color of the first article of clothing and produce a color coordinated outfit.

23. A method for assisting a consumer in selecting a coordinating outfit formed of first and second articles of clothing, the method comprising the steps of:

providing a retail display accessory;

associating the retail display accessory with the first article of clothing that has a predominant color; and

listing a plurality of color indicators on one section of a front face of the retail display accessory, the plurality of color indicators identifying colors for the second article of clothing that are complementary to the predominant color of the first article of clothing and produce the color coordinated outfit.

24. The method of claim 23, wherein associating the retail display accessory with the first article of clothing comprises the step of:

inserting the first article of clothing through a slot formed between a front section and a back section of the accessory which is in the form of an article that is carried by the first article of clothing.

25. The method of claim 23, wherein the retail accessory is a holder article which is constructed by:

providing a blank that includes two fold lines that partitions the blank into two end sections and an intermediate section formed therebetween;

folding the blank along the two fold lines so that one end of one end section is brought into contact with one face of the other end section; and

fixing one end section to the other end section so that a slot is formed between the intermediate section and the joined end sections for receiving the first article of clothing therethrough.

26. The method of claim 23, wherein the step listing the plurality of color indicators comprises the step of:

printing indicia representing a plurality of complementary colors along the one section of the front face.

27. The method of claim 26, wherein the indicia is a bounded color region for each color.

28. The method of claim 23, further including the step of:  
forming a tab that extends away from a body section of the accessory, the tab having indicia formed thereon that represents the predominant color of the first article of clothing.

29. The method of claim 28, wherein the indicia on the tab is text.

30. A retail display accessory for assisting a consumer in color coordinating a first article of clothing with a second article of clothing, the accessory comprising:

an article that is constructed to be carried by the first article of clothing, the article being formed from a blank that includes two fold lines that partitions the blank into two end sections and an intermediate section formed therebetween, the blank being folded along the two fold lines so that one end of one end section is brought into contact with one face of the other end section and one end section is fixed to the other end section so that a slot is formed between the intermediate section and the joined end sections for receiving the first article of clothing therethrough, the blank having a front surface and an rear second surface, the front surface including a first indicia section identifying a first characteristic of the first article of clothing, the rear surface including a portion that has a second indicia section that identifies

second characteristics for the second article of clothing that are complementary to the first characteristic of the first article of clothing.

31. The accessory of claim 30, wherein the first characteristic comprises a predominant color of the first article of clothing and the second characteristics comprise complementary colors that result in color coordination between the first and second articles of clothing.

32. The accessory of claim 30, wherein the first characteristic comprises a first pattern of the first article of clothing and the second characteristics comprise one of complementary patterns and colors that result in coordination between the first and second articles of clothing.

33. A retail display accessory for assisting a consumer in color coordinating a first article of clothing with a second article of clothing, the accessory comprising:

an article having a first face and an opposing second face with a space being formed therebetween for receiving the first article of clothing, the first face having a first indicia section identifying a predominant first visual characteristic of the first article of clothing which is received in the space and a second indicia section that lists predominant second visual characteristics for the second article of clothing for wear with the first article of clothing to produce a coordinated outfit.



34. The accessory of claim 33, wherein the first visual characteristic comprises a predominant color of the first article and the second visual characteristics comprise colors that are complementary to the predominant color of the first color.

34. The accessory of claim 33, wherein the first visual characteristic comprises at least one of a pattern and color of the first article and the second visual characteristics comprise a plurality of patterns and/or colors for the second article of clothing.